

ADVERTISING WITH THE OREGON VOICE

ABOUT THE OV

Here at the Oregon Voice, we strive to make our magazine an entertaining representation of the student “voice” that may otherwise go unheard at the University of Oregon. It is a voice that will amuse and inspire you through opinionated and creative writing, art, poetry, music reviews, in-depth features, and all things culturally stimulating. Every issue of Oregon Voice is sprinkled with a sarcastic charm that is sure to leave no page unturned and no voice unheard. Oregon Voice was born in 1989 and will live on eternally, or at least until the apocalypse.

Our student-funded budget covers about 90 percent of our printing costs, and we make up the difference through advertising. We publish six times per academic year. Our circulation is 2,000. We distribute both on campus and in bookstores, cafés, bars, music shops, and small businesses around Eugene. Advertisers have access to as many copies as they would like to put in their place of business.

WHY ADVERTISE?

Your participation not only broadens your local exposure, especially among college students, but also helps support a student group founded to bring quality journalism to the Eugene area and offer experience to students pursuing a career in journalism.

SPECIFICS

Please complete the form on the following page and return one copy to an Oregon Voice representative. Though the Oregon Voice can alter a submitted ad to the correct dimensions, we prefer that the ad be sized prior to submission (see dimensions in table below). We accept ads via email either in .pdf, .tif, and jpg. We print at 200 dpi, in CMYK color. Upon request, the Oregon Voice offers free in-house ad design based on your input. Your ad will be printed on the publication date closest to when the Voice receives payment.

CONTACT

We would love to schedule a time to discuss details and collect completed forms. Please contact:

Lisa Inoue, Advertising Director

Email: oregonvoice@gmail.com with “Advertising” in the subject line.

Phone: 541.543.7587

RATES

SIZE	1 ISSUE	2 ISSUES	3+ ISSUES
1/4 PAGE (4.25 x 5.5)	\$30	\$27	\$25
1/3 PAGE (8.5 x 3.65)	\$45	\$40	\$35
1/2 PAGE (8.5 x 5.5)	\$80	\$75	\$70
1 PAGE (8.5 x 11)	\$180	\$170	\$160
BACK COVER (8.5 x 11)	\$300	\$280	\$260



Making two wrongs into a right since 1989

ADVERTISING WITH THE OREGON VOICE

ADVERTISING CONTRACT

With the signing of this form, the merchant agrees to advertise in the specified number of upcoming issues of Oregon Voice and to pay any and all advertising costs agreed to in this form. For layout and financial planning purposes, payment must be received from the merchant prior to publication of the issue. If the advertiser wishes to receive a multi-issue discount, payment for all ads must be made at once. All checks should be made out to "Oregon Voice." Advertisements will not be printed without a signed contract and payment received. Oregon Voice agrees to give a copy of this form to the merchant that will serve as a receipt for the merchant's records.

MERCHANT NAME: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

AD SIZE: _____ PRICE PER ISSUE: _____

NUMBER OF ISSUES: _____

TOTAL PRICE: _____

MERCHANT REPRESENTATIVE NAME, PRINTED:

MERCHANT REPRESENTATIVE SIGNATURE:

OREGON VOICE REPRESENTATIVE SIGNATURE:

NOTES: